



PERFORMANCE PARTS.

ELEVATE YOUR STYLE, EFFORTLESSLY.

A man with a beard, wearing a blue button-down shirt and dark trousers, is walking towards the right. In the background, a white BMW 1 Series car is parked on a street. The setting is a European town with stone buildings and a stone wall on the left. The text 'YOUR BMW, REBORN.' is overlaid on the right side of the image.

YOUR BMW,
REBORN.

Ready to take it to the next level?
Elevate your style with our range of BMW M
Performance Parts for the BMW 1 Series.

BMW M PERFORMANCE
CARBON REAR
DIFFUSER.

Chiselled, muscular and functional, the sporty rear diffuser creates an even more dynamic appearance.

[Available from E/€X,XXX,
including VAT and fitting.]



BMW M PERFORMANCE
CARBON MIRROR
COVERS.

These arresting mirror covers are sure to turn heads, adding an individual, athletic touch.

[Available from E/€X,XXX,
including VAT and fitting.]



BMW M PERFORMANCE
FRONT SPLITTER.

The front splitter is perfectly tailored to the vehicle design. A unique motorsport look for anybody who refuses to compromise.

[Available from E/€X,XXX,
including VAT and fitting.]



BMW M PERFORMANCE
AERO FLICKS.

Inspired by motorsport and designed to optimise the car's aerodynamics, these aero flicks offer an extra dimension in style.

[Available from E/€ X,XXX,
including VAT and fitting.]

BMW M PERFORMANCE
19" DOUBLE SPOKE 555M
ALLOY WHEELS.

These high-quality and weight-optimised alloy wheels highlight the car's sleekness and sportiness at road level.

[Available from E/€ X,XXX,
including VAT and fitting.]

BMW M PERFORMANCE
REAR SPOILER.

Highlight your BMW 1 Series' unique appearance and ensure optimised aerodynamics at all times.

[Available from £/€ X,XXX, including VAT and fitting.]



BMW M PERFORMANCE
ALCANTARA
STEERING WHEEL.

Get to grips with that race-track feel with carbon fibre trim and Alcantara upholstery.

[Available from £/€ X,XXX, including VAT and fitting.]



BMW M PERFORMANCE
FLOOR MATS.

The M Performance style can flow throughout thanks to these striking floor mats.

[Available from £/€ X,XXX, including VAT and fitting.]



ELEVATE YOUR STYLE.

